



VIV ASIA 2023

BANGKOK, THAILAND

8 - 10 MARCH

WWW.VIVASIA.NL

NEW
VENUE

IMPACT
MUANG THONG THANI

SHOW PREVIEW

THE COMPLETE FEED TO FOOD GLOBAL TRADE SHOW

A DEEP DIVE INTO INNOVATIONS AND BUSINESS

REGISTER NOW TO GET YOUR ENTRY BADGE



Organized by

VNU | EUROPE **VNU** | ASIA PACIFIC

Supported by

THAILAND
MICE
MEET THE MAGIC

TCEB

Co-located with

meat pro
ASIA

VIV ASIA IS BACK!



WELCOME TO BANGKOK!

Get ready for the next biggest and most complete feed to food event in the Land Of Smiles: VIV Asia! The upcoming edition of this VIV event will occur at 8-10 March 2023 in our new venue **IMPACT**, a mega size exhibition to host a steadily and greatly expanding show.

As always the VIV Asia is going to be the most complete trade exhibition and conference program for the livestock, animal protein production supply chain, from Feed to Food, covering all animal species. Expect an extensive program with over 120 sessions presented by partners, exhibitors and organizers, with around 200 high-level speakers flying from all over the world.

You are invited to join and get access to all the business opportunities that come with meeting over 1,200 exhibiting companies and gathering with industry professionals from more than 120 countries. Unlock all that potential by registering now for your free entry ticket.

[REGISTER HERE](#)



LET'S MEET IN BEAUTIFUL THAILAND!

As always, VIV Asia is hosted in Bangkok, one of Asia's great capital cities, a dynamic business and cultural center for both Thailand and the region. Visit VIV Asia 2023 and enjoy the friendly, lively atmosphere of Bangkok, the preferred business destination for our industry !

PRODUCTS RELEASE IN 2023!

VIV Asia is the place where new products, trends and technologies are launched. If you are looking for the next solutions in the animal production industry and want to be up to date with all related developments, VIV Asia 2023 is the place to be.

KEY SHOW PARTNERS



HIGH-END QUALITY CONFERENCES

A wide array of conferences and technical seminars awaits you upon registration at VIV Asia. Get the knowledge you need to improve, optimize and increase your business. Meet the Speakers...."

GET READY FOR VIV ASIA 2023

VIV Asia is bringing together thousands of participants from the feed, meat and aquaculture industries from all around the world. If you're looking for a chance to stay ahead of the competition, then this is an event you will not want to miss! With exhibitors showcasing their innovations, knowledge, latest products and services related to animal husbandry and animal nutrition, this is an opportunity not only to network with industry professionals but also gain valuable insights into the industry trends. So get ready for VIV Asia 2023 - find out more about what's in store for you in Bangkok in this preview!



Over 1,200 exhibitors
Check out the [exhibitor list](#)



200+ expert speakers
in the [conference program](#)



More than 120 sessions
mostly free to attend



Multi-species exhibition: [covering poultry, aquaculture, dairy and swine](#) on special pavillions and in dedicated sessions



Finding your way & network
with the VIV Connect app



Shuttle bus transport:
[book your seat now.](#)

LIGHT FIXTURE for PRO POULTRY WELFARE

for Breeders, Pullers, Layers, Broilers & Turkeys

TETRACHROMAT

PHYSLITE

15 more lighting recipes available

Effectively adjust the hormone secretion of poultry at different stage

Booth No.2695 www.physlite.com

A USD\$3000.00 Physlite credit available with this ad at Booth/2695 during VIV Asia 2023.

Terms & condition might apply.



Conferences



OVER 120 SESSIONS STACKED WITH KNOWLEDGE

With a focus on cutting edge know-how, VIV Asia's conference program will offer attendees a unique opportunity to gain insights into the latest innovations and technologies, as well as best practices from leading industry and research experts. Over 200 high-level speakers will be joining from all over the world, so the conference program is shaping up to be one of the most comprehensive and informative events in the industry.

VIV Asia 2023 offers over 120 conferences and sessions. These sessions are initiated by the organizers, exhibitors, leading research institutes, knowledge partners and industry associations. Attendees will have the chance to hear from experts on a wide range of topics f.e. on early feeding, feed efficiency or controlling Avian Influenza, maximizing dairy farm margins, improving gut health and sustainable solutions for animal production. Some of the conferences require an entry fee, but the majority of the program is free to visit. View some of the highlight below, and [visit the website for the full overview](#).

HIGHLIGHTS - 7 MARCH & 8 MARCH



Aquatic Asia conference

Evolving Aquafeed Towards Meeting a Sustainability Agenda.

Aquatic Asia is a one-day conference program featuring a variety of industry experts delivering brilliant presentations about the latest updates in both fish and shrimp nutrition. By International Aquafeed.

TUE 7 March, 10:00-17:00 hrs
Jupiter 4, IMPACT



Official opening

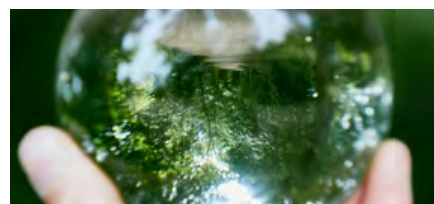
WED 8th March 2023, 10:00-11:00 hrs
VIV Square, Challenger 2, IMPACT

BCG Model by Department of Livestock, Thailand

WED 8th March 2023, 13:00-15:00 hrs
Sapphire 201, IMPACT

Welcome China Seminar

Working Towards Efficiency and Sustainability in China's Animal Husbandry Industry & Blueprint for Building a Sustainable and Profitable Pig Farm in China.
WED 8th March 2023, 13:30-17:00 hrs
Jupiter 16, IMPACT



Reimagining the global food system, seminar by Tony Hunter, Future Cubed

Feeding 10 billion people by 2050 means that the Food, Beverage & Agriculture industries are at the forefront of meeting this challenge. Our current food system can't equitably and sustainably feed the increasing population. New technologies, doing more with less, are rising to the challenge, enabling us to reimagine a more sustainable and equitable global food system.

WED 8th March 2023, 13:00-13:40 hrs
VIV Square, Challenger 2, IMPACT

Conferences

HIGHLIGHTS 8 - 10 MARCH

VIV ASIA 2023
BANGKOK, THAILAND
8-10 MARCH

FAVA-FAO-TVMA Regional Seminar on Innovations in Good Farming Practices; A Key Success for the Prevention and Control Transboundary Animal Diseases and Antimicrobial Resistance

LIVE STREAMING **CE Credit** **English session**

Date: 8th March 2023 **Room:** Jupiter 6-7 **(Time: 13:15-16:30 hrs.)**

Speakers: Prof. Dr. Anurupa Saitosaka, Dr. Seethakiat Kojangwong, Dr. Isaac Kwanchee, Dr. Mary Jay Gordonville, Dr. Raveille C. Abila, Dr. Kaden Wongsathapornchai, Assoc. Prof. Dr. Chaitale Inchanai, Dr. Apichart Wongchaya, Dr. Bambang Purno Priyowiryo.

FAVA-FAO-TVMA Regional Seminar on Innovations in Good Farming Practices;

A Key Success for the Prevention and Control Transboundary Animal Diseases and Antimicrobial Resistance.

WED 8 March, 13:15 - 16:30 hrs

Jupiter 6, IMPACT



VIV Asia 30th Anniversary and the new journey to Philippines

THU 9 March, 16:30 - 17:30 hrs

VIV Square, Challenger 2

VIV ASIA 2023
BANGKOK, THAILAND
8-10 MARCH

AFFIA
ASIAN FOOD AND FEED INSECT ASSOCIATION

Insect-based Ingredients: Applications, Challenges and Perspectives in APAC

LIVE STREAMING **CE Credit** **English session**

Date: 9th March 2023 **Room:** Jupiter 14 **(Time: 14:00-16:00 hrs.)**

Speakers: Nathan Preteseille, Leo Wein, Bob Holtermans, Charles Rodde, Cyril Caujolle, Cameron Richards, Maricar De La Vega.

Insect-based Ingredients:

Applications, Challenges and Perspectives in APAC, hosted by Asian Food and Feed Insect Association (AFFIA)

THU 9 March, 14:00 - 16:00 hrs

Jupiter 14, IMPACT

Glocal & Sustainable Animal Farming: The Netherlands – Asia Inspiration Forum 2023

Keynotes & panel discussion on Antimicrobial Resistance (AMR), The Value of Sustainable Livestock Production, Future Food Systems, The Dutch Approach for Sustainable Aquaculture.

WED 8 March - 15:00 - 17:00 hrs

Sapphire 201, IMPACT

How to Build your Sustainable Dairy Farm, by Global Dairy Farmers

How to build your farm, now and in the future, by experts in the dairy field, covering topics like farm management, quality control and profitability.

THU 9 March, 10:00 - 15:00 hrs

Sapphire 202, IMPACT

Build My Feed Mill Conference, by Milling & Grain - Perendale Publishers

A large diagram of the inner workings of a feed mill serves as the backdrop to the conference, as the attendees are taken through through every process of a feed mill.

FRI 10 March, 10:00 - 12:00 hrs

Jupiter 5, IMPACT

Trends, Challenges and Opportunities of Alternative Proteins in Asia

What will be the Future Of Protein in Asia? Can alternative proteins offer a real alternative to animal proteins, or will Asian countries follow other countries and consume more animal protein?

FRI 10 March, 13:30 - 15:00 hrs

VIV Square, Challenger 2

VIEW THE FULL CONFERENCE PROGRAM WITH ALL 120 SESSIONS HERE.

SUSTAINABLE, NOVEL ANTIBACTERIAL TOOLS FOR POULTRY

How to reduce antibiotics in poultry farming and make an even bigger impact by improving on-farm performance? This interview with Professor Jarosław Dastyh gives some insights.

How can food producers limit the antibiotics usage without compromising food safety?

At Proteon we have developed innovative precision technology platform which enables creating products based on naturally occurring bacteriophages. Bacteriophages are the smallest, most numerous organisms on the planet. Their purpose is to fight with bacteria in the body/nature. Phages are viruses that infect only bacterial cells.

Bacteriophages are the proven, serious competitor to antibiotics when it comes to controlling pathogenic bacteria. Proteon's bacteriophage well-designed cocktails are very effective against the different pathogenic bacteria species. They do not contribute to the development of antibiotic resistance. They are not a simple replacement for antibiotics, however, they have a number of other beneficial features.



PROFILE: Professor Jarosław Dastyh is the Founder, CEO and President of the Board of Proteon Pharmaceuticals, global leader in bacteriophage technology for livestock farming and aquaculture.

What are these beneficial features offered by bacteriophages?

They are natural, organic and leave no residues. Used in animal farming, they positively modulate the microbiome and contribute to obtaining better production results and healthier food. Our products support animal health and welfare while reducing the negative impact on the environment, being a part of sustainable agriculture.

How do you use such products?

Proteon's vision of sustainable livestock farming has become a reality with the development of BAFASAL+G®. It is a liquid feed additive that can be simply added to drinking water on poultry farms, preventing the colonization of Salmonella. BAFASAL+G® improves bird's health and performance by reducing bacterial load throughout the life-cycle. The additive can be introduced at various points in the poultry life-cycle, though it is recommended to use it from hatching due to the young animals susceptibility to Salmonella.

[Learn more and visit Proteon Pharmaceuticals at VIV Asia 2023, Booth: 4657](#)

EXHIBITOR INNOVATIONS AT VIV ASIA 2023

Control systems for Poultry & Pigs

The Fortica® is an extremely user-friendly and universal poultry automation system that gives you total control over all the house processes. This all-in-one system is suitable for all types of broilers, layers, breeders and pullets.

Hotraco Agri - Booth: 2131



IDAHO CO., LTD.

IDAHO considers all the requirements and the experience in the field and has developed a new generation of a pelleting system that incorporates the Carousel Dryer and Cooler Combination (TK-series) in one machine. **IDAHO CO., LTD. - Booth: 3224**



Socorex Isba SA

A Swiss manufacturer of adjustable and fixed volume self-refilling syringes for serial animal injections. Feed tube and vial holder models (0.02 mL to 10 mL). Ideal for fish, rabbit, duck, poultry, swine, sheep and cattle. **Socorex Isba SA - Booth: 4720**



Experts in Hatchery Automation

From unloading and loading trays with or without eggs, various candling techniques capable of detecting live embryos today to fully automated logistics solutions with integrated washing lines.

Innovatec BV - Booth: 2611



Vilomix

Vilomix produces high quality vitamin and mineral blends for livestock producers and the feeding industry. All their solutions are based on solid nutritional and customer-focused consultancy.

Vilomix - Booth: 5091



Petersime

Petersime offers innovative incubator and hatchery technologies with the main aim to maximize the customer's return on investment for the entire lifetime of the hatchery.

Petersime - Booth: 2530



SALMET for your success!

SALProgress+ is a customized system that addresses the customer's needs and requirements. It provides data that will aid in reducing resource utilization (e.g., feed and energy), improving KPIs, and optimizing climate conditions.

SALMET GmbH & Co. KG - Booth: 1710



Hangzhou De Mark Industrial

A broad range of veterinary active pharmaceutical ingredients (APIs), feed ingredients, supplements and additives worldwide for farming and companion animals.

Hangzhou De Mark Industrial - Booth: 3539



Vetnostrum Animal Health

An animal product focused manufacturer based in Taiwan, specializes in supplying veterinary medicine, functional feed additives and nutritional supplements for livestock.

Vetnostrum Animal Health - Booth: 4877

EXHIBITOR ACTIVITIES AT VIV ASIA 2023

Physlite Free Credit Event

Get USD\$3000 credit by registering your info with ad or coupon at Physlite. Join the daily Physlite National Partner Farm Lottery Draw, every day at 16.00 pm.

Booth: 2695

AGCO GSI (Malaysia)

AGCO will lead you the way to a thriving business in the smart farming industry for poultry, layer and swine. On 8th – 10th March, AGCO GSI (Malaysia) will showcase how our advanced smart farming solutions can maximize your farm operations and management without compromising on quality, bio-security and health.

Booth: 2210

More to explore!

Keep an eye out on the [website](#) and our social media on LinkedIn, Facebook and Instagram for the latest updates on the conference program, exhibitor innovations and other events.



MOBA

INNOVATIONS THAT WILL BENEFIT YOUR BUSINESS

Visit us at VIV Asia | hall 1 | booth 1330

moba.net

TOGETHER WE MAKE MOBA

The banner features a background of three large, glowing orange eggs. Overlaid on the eggs is a large, stylized eye graphic with a blue and white iris. The text 'MOBA' is in the top left corner. The main headline 'INNOVATIONS THAT WILL BENEFIT YOUR BUSINESS' is in the center. Below it is the text 'Visit us at VIV Asia | hall 1 | booth 1330'. At the bottom left is the website 'moba.net'. At the bottom right is a circular logo with the text 'TOGETHER WE MAKE MOBA' and a globe icon.



THE ROAD TO IMPACT

In 2023, VIV Asia is taking place at IMPACT for the first time. It offers bigger space with extra facilities to accommodate an ever-expanding show. Get to know IMPACT through our [step-by-step video guide](#). It includes almost all the necessary information one might need – about the venue, its business facilities, food & beverage facilities, leisure facilities and from where & how to take the free shuttle transfer.

FREE SHUTTLE SERVICE

A shuttle van and bus from Bangkok's city center to and from IMPACT are set up for the entire duration of the exhibition. This service is completely free and available via two routes from the city center [with prior online reservation](#).

1. Transportation to and from IMPACT and the **Grand Richmond Hotel** (MRT Bang Krasor subway station).
2. Transportation to and from IMPACT via **MRT Chatuchak Park subway station or BTS Skyline MO CHIT station's exit 4** (Bangkok Center).

Depart to IMPACT



7:00 - 15:30 hrs.

A MRT Bang Krasor/
Grand Richmond Hotel **B** MRT Chatuchak Park/
BTS Mo Chit

Free Shuttle Bus / Van pick up every 30 minutes

Depart to MRT/BTS



14:30 - 20:00 hrs.

C IMPACT
HALL 10/11/12/13/14

Note: *MRT Bang Krasor/ Richmond Hotel
*MRT Chatuchak Park/BTS Mo Chit



VIV CONNECT APP

With the VIV Connect mobile app you always have the latest exhibitor list at hand, you can bookmark your favourite companies, find interesting sessions in the conference program and network & meet with exhibitors at the shows. The VIV Connect mobile app is available for iOS and Android and can be downloaded in the Apple App Store and Google Play store.

[Download VIV Connect for iOS](#)

[Download VIV Connect for Android](#)





30 YEARS OF MEMORIES

Celebrate the 30-year anniversary of VIV in Asia with us

What are your best memories of VIV Asia?

Share your VIV ASIA photo with the hashtag

#VIVAsia30years

Get a chance to win....

Competition Terms

The winner will be announced at the VIV Asia 30th Anniversary Event from 16:00h to 17:30h, on Thursday, 9 of March, at the VIV Square, IMPACT, Bangkok



Submit your photo now
(Until 3 March 2023)



FREE GUIDED TOURS

VIV Asia has grown tremendously over the years; a tour guide will help Thai visitors to find their way over the show floor. VIV Asia welcomes visitors and exhibitors from all over the world; a tour guide will bridge the communication gap by providing Thai translation during the tour. A tour takes about 60 minutes and can be picked based on animal species (dairy/cattle/poultry/swine/aquaculture) or processing/packaging.

[Read more and book a tour](#)



FAMI-QS Certificated factory from China

Feed additives(Chengyuan Biotech (CYB) CO.,Ltd,China): -Control Release

Butyric Acid;Essential Oil;Tannic Acid;Vitamin C;Rumen protected products;Cysteamine Hcl;BHT & TBHQ;Zinc Oxide;Copper sulphate;

More Info: Info@micropellets-tech.com www.micropellets-tech.com

Mobile/Wechat/whatsapp:+ 86 15996213314 Jacky@micropellets-tech.com;

Skype: micropellets-tech@hotmail.com [Booth number:Hall 3- 42116](#)

See you there!



ARE WE BUYING YOU DINNER?

The best way to finish a visit to VIV Asia 2023, is dinner at the Lake Side Breeze Cafe with your colleagues. Here's the good news: when you invite your colleagues to visit VIV Asia 2023 together, you might win dinner for all of you!

Here's what to do:

1. Start by registering yourself for an entry badge [on the website](#).
2. Invite at least 5 people to join you, using the code in your registration confirmation, and ask them to register too.
3. Visit VIV Asia with at least 3 of these people, and join the winner announcement at the VIV square during the show to hear if we are paying your dinner at the Lake Side Breeze Cafe.



REGISTER NOW & INVITE YOUR COLLEAGUES



WHO WE ARE

With its foundation in agriculture, Control Union Certifications has focused its efforts in developing services around the sustainability of the industry's supply chains which feed into the food, feed, forestry, biomass, bioenergy, social compliance and textiles markets.

With 'boots on the ground' in more than 70 countries, Control Union Certifications is uniquely placed to manage challenges with today's global marketplace.



CONTACT INFO

- EMAIL: CUTH@CONTROLUNION.COM
- PHONE: +66 (0) 2 361 1960-9
- LINE: @CUC THAILAND
- FACEBOOK: CONTROL UNION THAILAND
- LINKEDIN: CONTROL UNION THAILAND



INSPECTION

- Container services
- Vessel services
- Stock check/ Verification
- Stock monitoring agreement (SMA)
- COCCollateral management agreement (CMA)



LABORATORY

- Full Pesticide Screening for Fruits & Vegetables
- Wide range of Chemical & Microbiological Analyses
- Technical and Market Support

CERTIFICATION

Control Union Certifications (CUC) is an independent, globally operating certification body that carries out inspections and issues certificates.

Certificates issued by Control Union are accepted by all major markets and industries. With more than 200 certification programs,

PROGRAMS

Organic Agriculture
Good Agricultural Practice
Sustainability
Biofuel & Biomass
Textile
Environment
Forestry
Aquaculture & Fisheries
Feed
Food safety
Quality Management System
Social compliance & Safety
Water



Visit us at
certifications.controlunion.com
to know more.



TFNG THAIFOODS NUCLEUS GENETIC

TFNG is a Nucleus French genetic pig farm based in Uthai Thani.

1354 animals imported from Nucleus arrived in June 2022 by plane. TFNG will select and improve genetic to provide in Thailand market our best breeders for a good quality of animals for farmers.

TFNG is the only GGP Farm able to :

- Select and improve breeders to meet the whole pig chain expectation
- Have a permanent genetic evolution thanks to data included in Nucleus French genetic system
-

The concept of TFNG is managed by biosecurity. Indeed, the 26 630M2 of buildings are divided in 4 zones included security control, quarantine, living area and production.

Improvement and research is supported by a high technology equipment : air filtration system, cooling, lift farrowing crates, centralized ventilation, precision feed system.

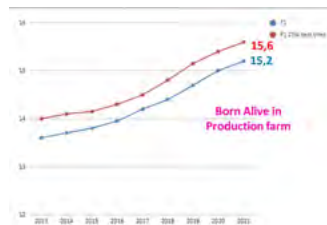
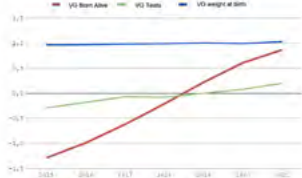
TFNG team will enjoy to discuss with you

BOOTS **28105**

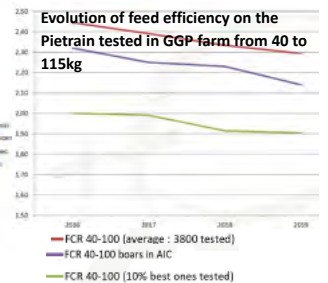
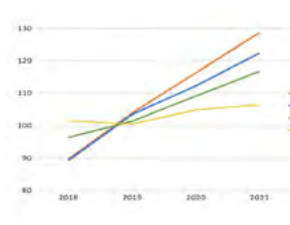
Annual genetic progress	
LW	+0.3 piglets / litter / year
LR	+0.3 piglets / litter / year



Female line



Male line



CALENDAR 2023 AND BEYOND



VIV MEA 2023
NOVEMBER 20-22, 2023 • ABU DHABI

VIV ASIA 2025
MARCH 12-14, 2025 • BANGKOK
in co-location with **meat pro ASIA**

VIV EUROPE 2026
MAY 2026 • UTRECHT

JUNE 7-9, 2023 • MANILA, PHILIPPINES **ILDEX PHILIPPINES 2023**

JULY 6-8, 2023 • ISTANBUL, TURKEY **VIV TURKEY 2023**

SEPTEMBER 6-8, 2023 • NANJING, CHINA **VIV NANJING 2023**

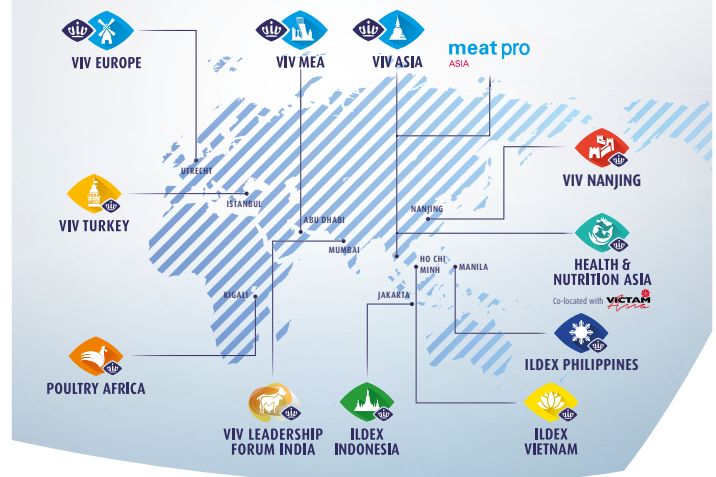
SEPTEMBER 20-22, 2023 • JAKARTA, INDONESIA **ILDEX INDONESIA 2023**

MARCH 12-14, 2024 • BANGKOK, THAILAND **HEALTH & NUTRITION ASIA 2024**

MAY 29-31, 2024 • HO CHI MINH CITY, VIETNAM **ILDEX VIETNAM 2024**

OCTOBER 2-3, 2024 • KIGALI, RWANDA **POULTRY AFRICA 2024**

THE BUSINESS NETWORK LINKING PROFESSIONALS FROM FEED TO FOOD



CONTACT US



WWW.VIV.NET/CONTACT