



# VIV Leadership Forum India 2019

JW Marriott Mumbai Juhu | Mumbai, India

11-12 October

## PROGRAM \* | Theme: The transforming dairy business

11 October 2019 19.00 – 22.00 hrs Welcome dinner

12 October 2019 08.00 – 17.00 hrs The transforming dairy business

- 08.00 – 09.00 hrs Registration
- 09.00 – 09.30 hrs Opening address by:
- Mr. **G.S. Rajorhia**, President, Indian Dairy Association.
  - Mr. **S.V. Bhave**, Chairman, CLFMA of India.
  - Mr. **Daljeet Singh**, President, Progressive Dairy Farmer Association (PDFA).
- 09.30 - 10.00 hrs Keynote address on 'The transforming dairy business' by **Mr. Rahul Kumar**, Managing Director Lactalis India.

### Session I: Dairy Outlook

- 10.00 – 10.30 hrs Global & Indian Dairy Outlook by **Mr. Shiva Mudgil**, Vice President, RaboResearch Food & Agribusiness, Rabobank.
- 10.30 – 11.00 hrs Introduction about the first floating dairy farm in the world by **Mrs. Minke van Wingerden**, Initiator.
- 11.00 – 11.30 hrs *Tea/Coffee break*

### Session II: Dairy Farm pillars

- 11.30- 12.00 hrs New Technologies to boost Genetic improvement by **Mr. Coen van Rosmeulen**, International Sales Director, ALTA Genetics.
- 12.00- 12.30 hrs Role of dairy in transforming quality of life with improved health and nutrition by **Dr. Tanweer Alam**, Director – Ruminant, Kemin Industries South Asia.
- 12.30- 13.00 hrs Changing consumer behaviour in dairy business by **Mr. Kalyan Bhadra**, Vice Chairman, for Indian Dairy Association Western Up Chapter.
- 13.00 – 14.00 hrs *Lunch break*

### Session III: Business models

- 14.00- 14.30 hrs National breed, National asset by **Dr. Bhushan Tyagi**, Assistant Commissioner, Department of Animal Husbandry & Dairying, Government of India and Head, Rashtriya Gokul Mission. (Invited)
- 14.30 - 15.00 hrs Strategic Dairy Organisation by **Mr. Ad van Velde**, President, Global Dairy Farmers (GDF).
- 15.00-15.30 hrs *Tea/Coffee break*
- 15.30 - 16.00 hrs Value addition by Organic farming by **Mr. P.R. Shashi Kumar**, Managing Director, Akshayakalpa Farms and Foods.
- 16.00 – 17.00 hrs Plenary session moderated by Dr. J.V. Parekh Chief Editor Dairy Times.
- 17.00 hrs *Closing cocktail*

\* Preliminary outline as of September 9, 2019