



VIV ASIA 2019

BANGKOK, THAILAND | MARCH 13-15

One joint
Visitors Campaign
One Common Goal!

VIV Asia 2019 campaign focus is on
ASEAN, Far East, Indian sub-continent

Key countries: China, India,
Vietnam, Philippines, Indonesia,
Thailand, Japan, Pakistan,
Korea, Malaysia, and Bangladesh.

Preparing to welcome
50,000 visits
from Asia and beyond!

Get ready to meet our
delegations from China,
India, Pakistan, Bangladesh, Japan.

VIV Asia 2019 campaign speaks
English, Chinese, Thai



Will you speak them
at your booth?

This edition pays great attention to
contents on **Food Engineering**
but also on **pig, dairy, and
aquaculture** business trends,
news and success stories in Asia.

*DOES YOUR COMPANY HAVE
INTERESTING ARTICLES OR VIDEOS ON
THESE TOPICS? SEND US FOR
POSSIBLE INCLUSION IN VIV
COMMUNICATION CAMPAIGNS.*



Organizer actions...



...join the campaign

Free and ready-to-use PROMOTION TOOLS:
Find your free promotion tools available from December, 2018
on www.vivasia.nl > Exhibit > Preparation > SERVICE PORTAL



Customizable promotion tools include: banners, logos, and a UNIQUE REGISTRATION LINK that allow your company to generate leads and to win onsite benefits for you and your clients! Don't forget: a complete company profile on the online catalogue attracts more visitors before and during the show!

NEW ONLINE CATALOGUE. Enrich your profile for free!



WWW.VIV.NET

YOUR visitor promotion!

Make use of VIV tools and join us at various campaigns

- Complete your profile on VIV Online 24/7 free catalogue
- Book your Customized Marketing Opportunities (CMO)
- Place your "Visit us" banner on website & signature
- Place adverts & news on media
- Send invitations to your clients
- Publish your articles and VR presentations on VIV Online 24/7

- Update your profile on VIV Online 24/7
- Show guide promo
- Pre-arrange meetings via the free online business Match-making
- Send mailing with exhibition offer
- Provide press kit onsite at the international press room
- Post and share on socials!

A busy booth attracts 300% more visitors

High-traffic at your booth to increase your ROI!

worldwide supporting partners



The current VIV Asia value chain, starting from feed and ending with food, already covers a part of the downstream meat production. Big steps have been made for the 2019 edition, introducing Food Engineering at VIV Asia. A dedicated Hosted Buyers program will support the visitors promotion for this section.



Service Portal assistance?
Contact service@jaarbeurs.nl

VIV Asia 2019 team is here to support your visitor campaign

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Find full contacts list on
vivasia.nl/contacts/

VIV Asia is organized by
vnu exhibitions
europe
vnu exhibitions
asia pacific

The 6th GFFC
precedes
VIV Asia 2019

